

• **Welcome!**

Road safety is an issue that affects everyone. We all need to use the roads whether we are adults or students. Most of us use the roads every day as pedestrians, cyclists, drivers, or passengers in cars. It is vital that we all have the knowledge and awareness we need to safely travel on / near the road. WSP work alongside Shropshire Council's Road Safety officers in delivering road safety education to students of all ages and is available to offer free advice in the form of workshops and presentations to all year groups.

For example:

- Encouraging and promoting active travel.
- Helping pupils learn how to be road smart.
- Learning the importance of your surroundings and how to best avoid distractions.
- A safer pedestrian.
- The safer 'new' driver.

Road Safety Week

16th – 21st November 2023

<https://www.brake.org.uk/road-safety-week>

Road Safety Week is charity Brake's biggest annual road safety campaign and takes place every year.



16th – 20th May 2023

<https://www.livingstreets.org.uk/walk-to-school/secondary-schools>

Walk to School Week promotes not just walking but also park and walk, particularly relevant in rural Shropshire. It can also be an opportunity to discuss issues of health and wellbeing, congestion, road safety, and climate change so a great opportunity for your eco committee to take a lead!



Useful Website Links



<https://www.think.gov.uk/>



<https://www.brake.org.uk/>



<https://roadsafetygb.org.uk/>

Year Group Specific.

Year 7 <https://www.think.gov.uk/resource/expect-the-unexpected/>
Road Ready? Expect the Unexpected-video from THINK

Year 8 <https://www.coop.co.uk/insurance/hub/quiz-road-safety>
Road Safety Quiz in conjunction with Co-op

Year 9 <https://www.think.gov.uk/wp-content/uploads/2018/09/5.-Dangerous-habits-hazard-test.pdf>
Dangerous Habits – Hazard test from THINK

Year 10 <https://www.think.gov.uk/resource/cool-not-cool/>
It's Cool, It's Not Cool – video from THINK

Year 11 <https://roadsafety.scot/children-and-educators/third-and-fourth/your-call/what-would-you-do/>
What Would You Do? – Road Safety online quiz

6th Form <https://www.think.gov.uk/campaign/good-driver/>
Good Drivers, We Salute You. Video from THINK
<https://blog.greenflag.com/2020/road-safety-quiz/>
Highway Code safety quiz from Green Flag



Be Safe – Stay Safe

Shropshire
Secondary
Schools



The Highway Code has changed to protect people who walk, cycle and ride horses

A short, animated film by Brake, the road safety charity, about new rules in the Highway Code. The film explains the new hierarchy of road users and other important changes to protect our most vulnerable road users.

<https://www.youtube.com/watch?v=gtx2a7oWQ48&t=4s>

West Mercia Police launch mobile phone driver education



campaign

Since the start of 2020 there have been 43 collisions in the region where use of a mobile phone was listed as a contributory factor leading to 2 fatalities, 10 serious injuries and 52 slight injuries. Most drivers know using a mobile phone whilst behind the wheel is against the law. The minority that still do it. ... and multi-tasking is a myth:

<https://www.bbc.co.uk/ideas/videos/can-you-really-multitask-finally-an-answer/p07jstyl>

The fine for being caught using your mobile phone is £200 and 6 penalty points. This could potentially lead to a newly qualified driver losing their licence (as limit is 6 points within first 2 years of passing their test). Using a mobile phone for social media, music, emails and other online activity is distracting and if caught you can be prosecuted for Dangerous or Careless Driving. Legislation also now includes other use such as illuminating the screen, unlocking the device, accessing a document, utilising the camera, and checking the time. Worried you'll be tempted to check your phone while driving? Most drivers put their phone somewhere they can't see, hear, or reach, like the glove box or a bag. If you need to stay in touch, allow yourself a break to park up and check it if you need to. If you are concerned about behaviour on our roads, whether it's mobile phone use or something else, you can now submit video evidence via the Operation Snap initiative on West Mercia Police online portal at www.westmercia.police.uk/operationsnap #LocalAction #OpSnap

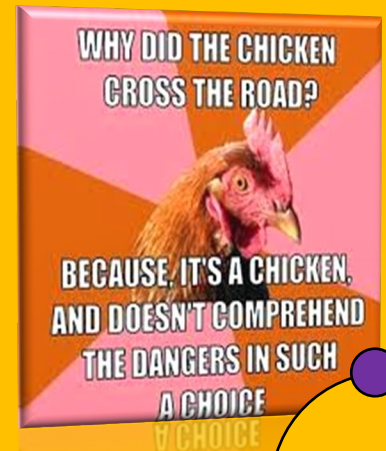
POSTER COMPETITION

Calling all students in Years 7 – 13. You are invited to take part in a Road Safety poster competition to make people aware of the dangers and risks associated with:

Distracted Walking. Although many people are distracted by mobile phones, children are the most affected. By the age of 12, nearly all children have a phone and there is a clear link between the use of mobile devices and the time of serious accidents with children, particularly at the end of the school day. In 2019, 6,200 pedestrians were killed or had life-changing injuries on UK roads. More than one in five of those people (1,415) were aged 17 or under – that is around a whole class of school children EVERY week.

ENTRY FORM, DETAILS, PRIZES AND DATES...OVERLEAF.

Look



Hayley.Jones@wsp.com

Active Travel Road Safety officer for Shropshire Primary Schools: Mr Ray Hughes
Educational Road Safety Officer for Shropshire Secondary Schools: Mrs Hayley Jones

WSP in the UK
2nd Floor Shirehall
Abbey Foregate
Shrewsbury
SY2 6ND



Please place your design within the boundary of the box below and good luck!

Disclaimer: The Parent/Guardian gives full permission to their child's name and school to be shared with other Shropshire Secondary settings, if chosen as the winner. To also consent to name and school mentioned in further publicity materials.
Please tick box.



DRIVING EXPERIENCE.COM WIN: voucher
30 Minute Young Driver Experience – TRACK DAY

| | | |
|---------------------------|-------------|-----|
| Pupil's name | | Age |
| Class | School Name | |
| Address | | |
| School's Telephone Number | | |
| Email | | |
| Point of contact | | |
| Parent/Guardian Signature | | |

The lucky winner will be notified w/b 15/05/23



Theme: Distracted Walking. Age Range: 11-16. Media: Any. Open to all Shropshire Secondary Schools. Send entries to: By post: Hayley Jones, WSP, 2nd Floor Shirehall, Shrewsbury, Shropshire. SY2 6ND. Email entries to: Hayley.Jones@wsp.com (please retain original copy). **CLOSING DATE: 1st May 2023**